

AMERICA'S MOST TRUSTED AUTO BATTERY*



DieHard Platinum AGM



Designed for vehicles with high power demands, DieHard Platinum AGM Batteries deliver exceptional starting power in any climate and up to a 30% longer lifespan.

- Engineered for vehicles with high electrical demands and start-stop technology.
- Offers high-temperature performance and the most reliable starting power in cold conditions.
- Engineered with positive and negative Stamped Grid Technology which virtually eliminates premature failure, and provides 66% more durability and increased corrosion-resistance.
- Built to meet and exceed vehicle starting and reserve capacity power requirements with AGM technology.
- Qualifies for DieHard Assurance.

[Click here for more information](#)



DieHard Platinum



Unique construction gives DieHard Platinum Batteries enhanced starting power and up to 30% longer lifespan than standard flooded batteries.

- Engineered for conventional vehicles with medium electrical demands or accessories.
- Robust grid design reduces deterioration and offers exceptional high-temperature climate performance and the most reliable starting power in cold conditions.
- Stamped Grid Technology provides superior starting performance with up to 70% better electrical flow than other grid technologies.
- Built to meet and exceed vehicle starting and reserve capacity power requirements.
- Qualifies for DieHard Assurance.

[Click here for more information](#)



* Based on a 2021 independent survey of a nationally representative sample of 1,200+ drivers

DieHard

DieHard Gold

DieHard.
POWER AHEAD.

DieHard Gold Batteries are engineered for maximum starting power in any climate.

- Designed to deliver superior reliability, starting power and provide an increased battery lifespan.
- Built to meet or exceed vehicle starting and reserve capacity power requirements.
- Engineered with positive Stamped Grid Technology which virtually eliminates premature failure, and is up to 66% more durable and more corrosion-resistant than other grid designs.
- Qualifies for DieHard Assurance.
[Click here for more information](#)



DieHard Silver

DieHard.
POWER AHEAD.

DieHard Silver Batteries provide reliable starting power in all climates for a quick start every time.

- Designed to deliver outstanding reliability, starting power and longer life.
- Built to meet vehicle starting and reserve capacity power requirements.
- Qualifies for DieHard Assurance.
[Click here for more information](#)



DieHard Red

DieHard.
POWER AHEAD.

DieHard Red Batteries provide reliable starting power at an affordable price.



DieHard.

DieHard Heavy Duty



Full line of Group 31 heavy duty batteries available.

- Full frame stamped positive grid design provides increased corrosion resistance and superior cranking power.
- High density paste improves cycling capability.
- Polypropylene ribbed case and reinforced-walls for extra durability.
- Anchor bonding locks elements in place to dramatically improve life with superior vibration resistance.



OPTIMA™ Performance AGM



- Spiralcell® Technology® uses spiral wound plates for superior vibration resistance.
- Premium cranking power.
- Unparalleled cycling capability for recharging.
- Up to 3X the life of a standard flooded battery.
- 15X the vibration resistance of a standard battery.

| Battery Type | Warranty |
|-----------------------|----------|
| RED-TOP | 3 YR |
| BLUE-TOP | 2 YR |
| YELLOW-TOP | 3 YR |
| YELLOW-TOP DEEP CYCLE | 2 YR |



DieHard

OUR GUARANTEE

We will replace any battery we sell, should it fail due to defects in materials or workmanship, under normal installation, use and service, while under warranty. This warranty does not cover the exceptions listed below under, "WHAT IS NOT COVERED".

Automotive batteries are warranted only when installed in cars or light trucks. Installation of an automotive battery in any other type of vehicle or equipment voids your warranty. Marine applications must use Marine batteries. THIS WARRANTY DOES NOT COVER INCIDENTAL OR CONSEQUENTIAL DAMAGES SUCH AS PHYSICAL INJURIES, PROPERTY DAMAGE, LOSS OF TIME, LOSS OF USE OF THE VEHICLE, INCONVENIENCE, RENTAL VEHICLE, TOWING CHARGES, OR ACCOMODATIONS RESULTING FROM THE FAILURE OF THE BATTERY.

LENGTH OF WARRANTY

Your warranty begins the day you purchase the battery, and expires at the end of the warranty period printed on your invoice, or when you sell your vehicle, whichever occurs first. This warranty cannot be transferred to anyone at any time.

FREE REPLACEMENT PERIODS

Your free replacement period begins the day you purchase the battery, and expires at the end of the "Free Replacement Period" printed on your Invoice, or when you sell your vehicle, whichever occurs first. When a battery is replaced during the "Free Replacement Period", the warranty does not renew, it continues on from the original date of purchase.

DISCHARGED BATTERY

A battery that is within the warranty period and found to be only in a state of discharge will be recharged at no cost to you.

WHAT IS NOT COVERED

This warranty does not cover:

- Failure due to misuse, abuse, modification, accident or collision, or improper installation.
- Parts under manufacturer's recall for a related problem.
- Parts installed on vehicles used off-road or for racing purposes.
- Parts installed on a commercial-use vehicle after 90 days (see below).
- Normal wear and tear.
- Used Batteries.

COMMERCIAL USE VEHICLES

Parts installed on commercial-use vehicles are warranted for 90 days from the date of purchase only, regardless of any longer warranty period that may be printed on your sales receipt. Commercial Use Vehicles are defined as vehicles explicitly in fleet/industrial environments where batteries are subjected to harsher than normal operating conditions.

The DieHard logo is displayed in a bold, white, sans-serif font against a black background. The letters are thick and closely spaced, with a registered trademark symbol (®) at the end of the word.